



Events

Kidney NGO beneficiary of telco staff's charity jogathon >7

Telco raises RM61,550 for kidney foundation

Employees take part in charity jogathon to fulfil social responsibility

BRIMMING with high spirits and full of hope, more than 160 Maxis employees took to the jogging tracks of Lake Gardens for the Maxis Charity Jogathon.

With a mission to raise funds and create awareness for the National Kidney Foundation (NKF), Maxis employees raised over RM30,000, while the company matched this amount, bringing the total to RM61,550.

The charity jogathon was open to all Maxis employees and categorised into three distances, each requiring a minimum donation amount of RM50 for 5km, RM100 for 10km and RM150 for the 15km run.

The event included sessions by Ministry of Burn as well as Zumba.

"There are around 40,000 kidney patients in Malaysia, and this number increases by 20% every year.

Our main aim is to educate the Malaysian public about kidney failure, and to advise

patients on what needs to be done after health screenings.

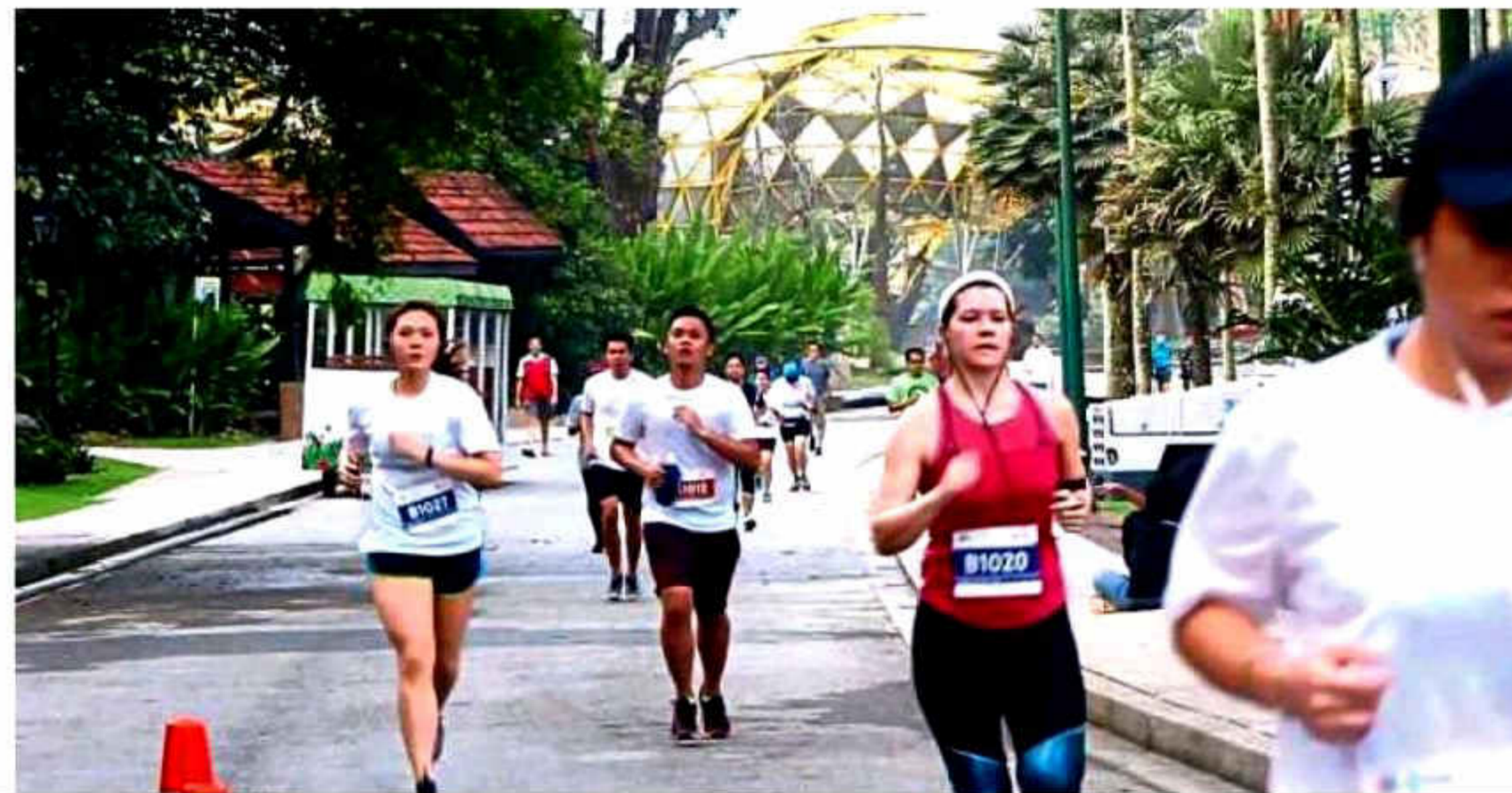
"The cost for dialysis, however, is high. So we rely a lot on donations, which really help us," said NKF chief executive officer Chua Hong Wee.

"Life at Maxis is quite extraordinary. We have passionate employees, and we encourage them to channel some of their passion towards activities that help others in need.

"Not only are our employees dedicated to their work, they also have an ingrained, socially responsible mindset that is admirable.

"We are proud to have had the opportunity to pitch in to raise funds and above all, exceed our RM40,000 target.

"We hope our humble contribution will go a long way in supporting the NKF and create greater awareness on kidney failure," said Maxis People and Organisation head Adzhar Ibrahim.



Maxis successfully raised more than RM60,000 for NKF. Presenting the cheque to Chua (centre, left) was Maxis chief executive officer Robert Nason (centre, right).

(Left) More than 160 Maxis employees took part in the jogathon at Lake Gardens.