

Making charity their business, too

Final-year students of Klang college raise RM166,000 for four causes

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TWO groups of students from ALC College managed to raise an impressive RM166,000 for charity as part of their corporate behaviour project.

The 36 final year students organised a charity run and a carnival, and collected RM46,000 and RM120,000 respectively.

ALC chief executive officer Edmund Edwards said the project was in line with the college's aim of being an educational hub that nurtures socially-conscious graduates.

Edwards said ALC's corporate behaviour project was initiated in 2008, with the mission of raising funds for the underprivileged.

The project encourages final-year business students to run a

business of their preference with capital as small as RM500.

"Over the years, many homes and healthcare centres have benefited from the efforts of our students.

"We believe in Grenville Kleiser's wisdom, which says the habit of being uniformly considerate towards others will bring increased happiness to oneself.

"I think it is vital, being a responsible academic institution, that we seed students to devote themselves to loving others and to serve the community positively and not just limit themselves to academic excellence," Edwards said.

He explained that the students were divided into two groups – Colour of Hope and Zodiac – and had organised their respective events at the end of the 12-week project.



ALC students (in yellow) and staff (in red) with a mock cheque of their donation to one of their chosen charities. With them are Edwards (holding right side of mock cheque), ALC director Cathy Edwards (standing second from left) and charity project advisor William See Chang Sheng (standing third from left). — Photos: KHAIRUL IMRAN/The Star

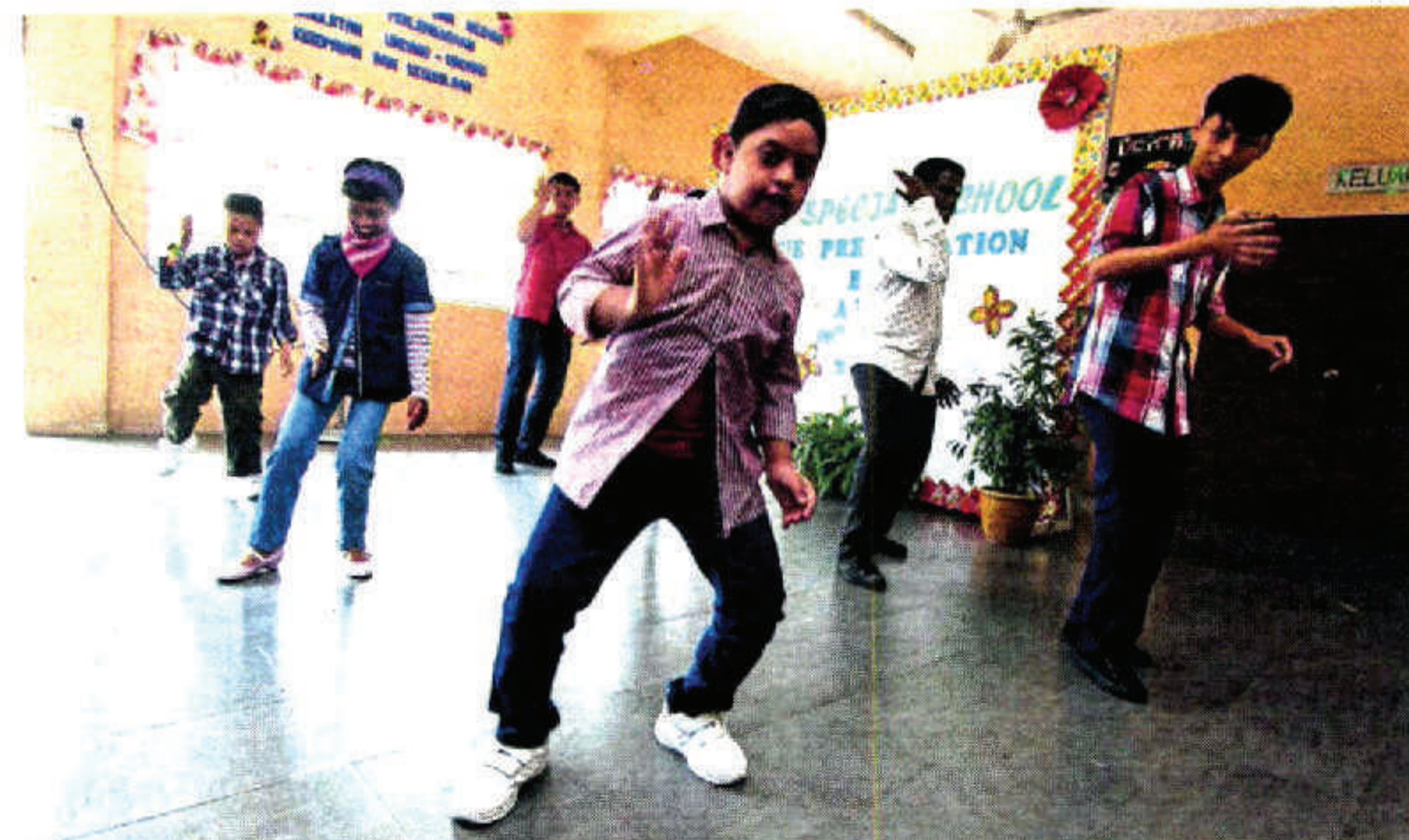
ALC held a cheque presentation ceremony at the Klang Special School to distribute the funds raised.

The students donated RM50,000 to the school and RM44,732 to the National Kidney Foundation, with the balance going to two other organisations.

"The students are very happy with what they have achieved as they got the opportunity to put what they learned into practice," Edwards said.

Meanwhile, the children of the special school entertained their guests from ALC with performances.

ALC in Klang is owned by PKT Logistics Group Sdn Bhd, which acquired the college as part of its corporate social responsibility vision of contributing towards fulfilling the educational needs of the country.



Project leader Siew Chun Hong (centre) presenting a bag to one of the children as Edwards (right) and ALC director Cathy Edwards look on.

(Left) Children from the Klang Special School performing a dance at the event.