

# Parent & Child Look-alike Competition

National Kidney Foundation of Malaysia (NKF) organised its very first Parent & Child Look-alike Competition at South City Plaza, Seri Kembangan recently to raise funds to subsidise the dialysis treatment of its needy kidney patients. The event kicked off with an inspiring cheerleading performance by TEAM VIBRANT from SMK Puteri Titiwangsa, who was placed 17th overall in the recent national cheerleading competition.

In semi finals, each of the short-listed 7 teams took to the stage in a catwalk, posing for the judges to evaluate the similarity in their features and mannerisms. Some teams took it a step further by dressing identically. The final round saw each member of the final 5 teams answer a series of questions to determine how well they knew the other member.

In the end, Santhy a/p Kallianan, 34 and daughter Girthana a/p Subramaniam, 11 emerged winners, taking home a cash prize of RM 300 and a goodie bag. 2nd place went to Lydia Goh, 38 and daughter, Grace Sin, 10, who walked away with a cash prize of RM 250 and a goodie bag. Intan Suriani bt. Sariff, 32 and daughter Fathin Nurbaqis bt. Mohd Nordin, 11 took 3rd place, winning a cash prize of RM 200 & a goodie bag. The other 4 finalists also received cash prizes and goodie bags. Santhy and Girthana also claimed the Best Dressed Award and a cash prize of RM 100. This event was made possible by main sponsor, New Hoong Fatt Holdings Berhad and venue sponsor, South City Plaza Management Sdn Bhd,

plus a host of other sponsors who contributed items for the goodie bags. Members of the Lions Club of PJ Metro also volunteered their time to ensure the smooth running of the event and kept the crowd entertained with song and games.

As a non-profit charitable organisation, NKF relies on the generosity of the Malaysian public to meet its financial needs. This year alone, the Foundation requires RM2.5m to sustain its subsidised dialysis programme for more than 900 needy failure patients in 20 dialysis centres nationwide. Its patients only pay RM50 per treatment which they require 13 times a month on average.

With 2,500 new cases of kidney failure diagnosed each year, NKF is actively looking into setting up new dialysis centres, especially in those states that are not currently represented, in line with its status as a national body. Thus NKF welcomes corporations to jointly organise projects to raise the much needed funds. Contact the NKF Fundraising Dept at 03-7954 9048 or fundraising@nkf.org.my

For further information, please contact :

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