

# Kidney-related info at fingertips

Foundation and healthcare app join forces to provide convenience to public in search of services

THE National Kidney Foundation of Malaysia (NKF) and online healthcare app BookDoc are entering into a collaboration to help the public search for kidney-related information and services.

NKF chief executive officer Chua Hong Wee and BookDoc founder and chief executive officer Datuk Chevy Beh officiated at the launch of the collaboration recently.

The collaboration allows the public to search for the contact information of all NKF dialysis centres through BookDoc's mobile app, which is available for free in both the App Store and Google Play Store.

In addition, users can apply to become NKF patients and navigate to the nearest centre through BookDoc's add-on features and embedded links.

To promote awareness, accessibility and convenience a step further, the public will now be able to search

and choose the schedules and locations for their free NKF LifeCheck Health Screening at no cost through BookDoc, which has a presence in Malaysia, Singapore and Hong Kong.

Launched in 2008, NKF LifeCheck is a mobile healthcare screening service, provided through a specially fitted bus that travels to different scheduled locations throughout peninsular Malaysia.

To use the service, users need to download the BookDoc app, register and search for "NKF LifeCheck" before making any bookings.

With this, communities visited by NKF LifeCheck buses will have the health screening service at their doorstep.

"Even though BookDoc was launched less than six months ago, being a responsible corporate citizen lies at the very heart of our foundation.

"The collaboration with NKF is our

first corporate social responsibility initiative.

"In conjunction with World Kidney Day on March 10, BookDoc also launched a fundraising campaign for NKF.

"From April 4 to June 30, anyone who downloads the app and registers a new user account will be prompted to enter a special code. Each time a new user keys in the word 'KIDNEY', we will donate RM1 to NKF," said Beh.

"NKF is glad to have an additional partner to support our efforts to raise the standards of care we provide to patients with kidney failure and those who are suffering from various kidney-related diseases.

"We hope the public will take advantage of these free services for early detection of kidney-related diseases and reduce the likelihood of ending up with chronic kidney disease," Chua added.



Chua (left) and Beh shaking on it at the launch of the collaboration between NKF and BookDoc.