

Booklet sales benefit NKF

Company's fundraising drive nets RM41,000

THE National Kidney Foundation of Malaysia (NKF) received RM41,000 from DNMC International Sdn Bhd recently.

The funds were raised through the sale of product booklets.

The booklets, priced at RM39.90, comprised vouchers on promotional items such as food and beverages, spa and massage retreats and gym and exercise packages.

Whenever a booklet was sold, RM2 was channelled to NKF Malaysia to help underprivileged patients suffering

from end-stage kidney failure. A total of 20,500 booklets were sold since the campaign began in July last year, raising RM41,000 for the kidney charity.

NKF chief executive officer Chua Hong Wee said, "We are grateful to the team at DNMC International for this fundraising effort. It is also heartening to note that Malaysians are caring and helpful to the underprivileged communities. All of us at NKF appreciate the kindness that the public has shown by supporting this campaign."



Noble cause: The charitable team of DNMC International Sdn Bhd at the mock cheque presentation at NKF headquarters.