



Marking a milestone

Company celebrates golden jubilee by giving to charity

By S. PUSPADEVI
puspa@thestar.com.my



IT WAS a significant moment for Cathay Motor Group (CMG) when it celebrated its Golden Jubilee celebrations in a grand affair.

The event, held at the Sime Darby Convention Centre in Kuala Lumpur, was attended by approximately 1,000 guests, including business partners and clients.

The celebration was kicked off by the group's managing director Lim Wei Fook.

The dance and song selections for the event reflected the theme for the evening which was "Going back to Yesterday".

"We are here to celebrate a significant milestone in our journey together.

"I have to thank our business partners and clients, and above all the employees of CMG for all the hardwork and perseverance. Without them, the company would not have come this far," said Lim in his speech. He also paid tribute to his late father Lim Kee Yeong, who founded Cathay Motor Company in 1964.

Lim said Cathay Motor would continue with its mission to become a regional player for manufacturing, importing and distributing of automotive, industrial and hardware products.

"We will also continue to explore new manufacturing opportunities and look out for new export markets," he added.

Guests were entertained with a host of spectacular dance performances by Stone Dance Troupe.

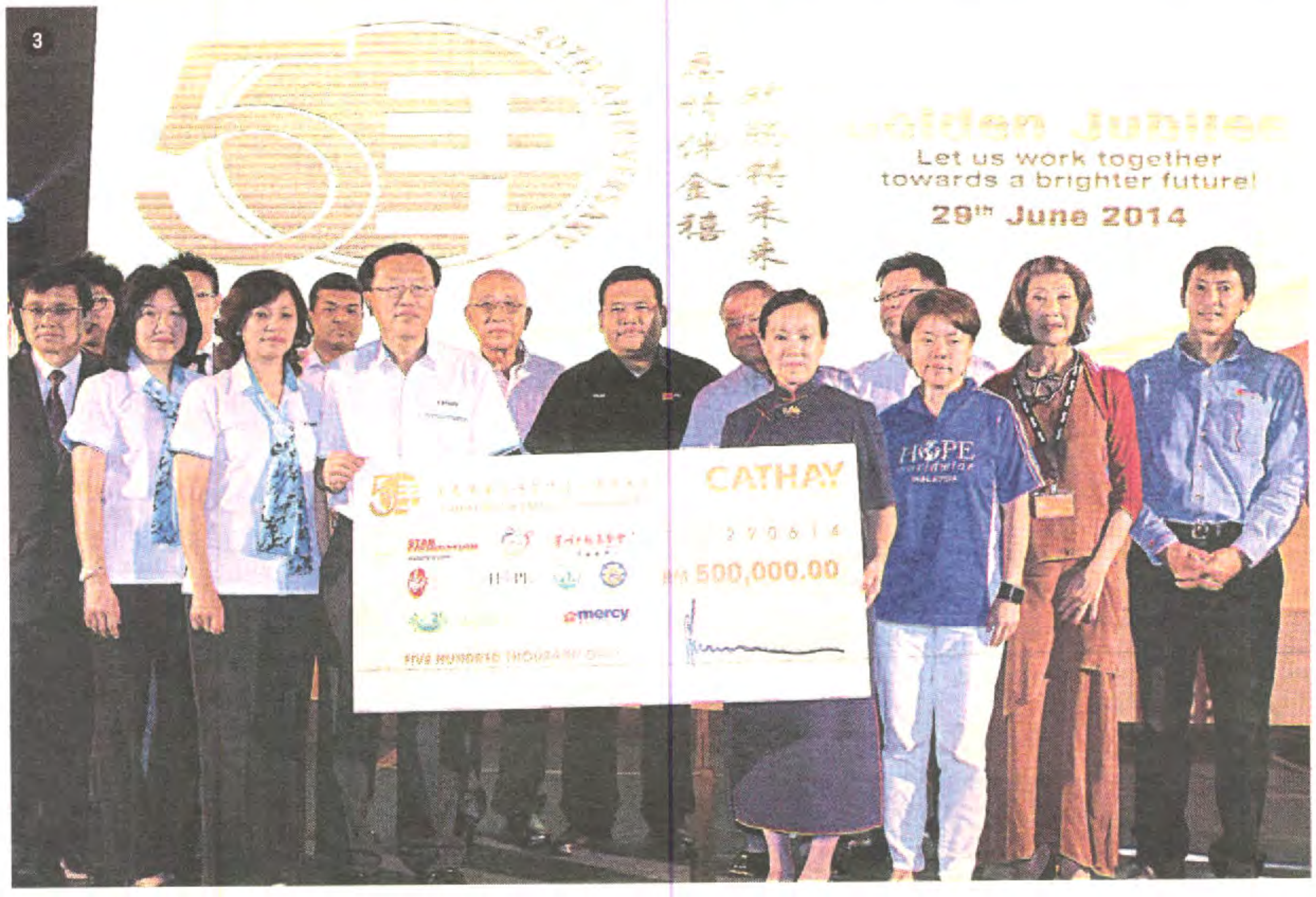
One of the many traditional dances that stood out was the Red Ribbon Dance.

Large and flowing movements of red ribbons were accompanied by slow music. The music turned to a faster tempo when the ribbons were flicked and snapped, this thrilled the audience.

Between intervals, local singers Janny and Win performed a medley of Chinese oldies. This was accompanied with a video presentation of Cathay Motor's history. The audience sang along to some of the Chinese and English songs.

To further mark the meaningful event, CMG donated RM500,000 to 10 non-governmental organisations (NGOs), namely Sin Chew Foundation, Media Prima, The Star Foundation, National Kidney Foundation of Malaysia, HOPE Worldwide KL Selangor and FT Welfare Association, Association for the Mentally Handicapped, Siri Jayanthi Welfare Association, Dignity for Children Foundation, Taiwan Buddhist Tzu Chi Foundation and Malaysian Medical Relief Society (Mercy Malaysia). The NGOs each received RM50,000.

Lim reiterated that the donation pledge was a way for the company to give back to society.



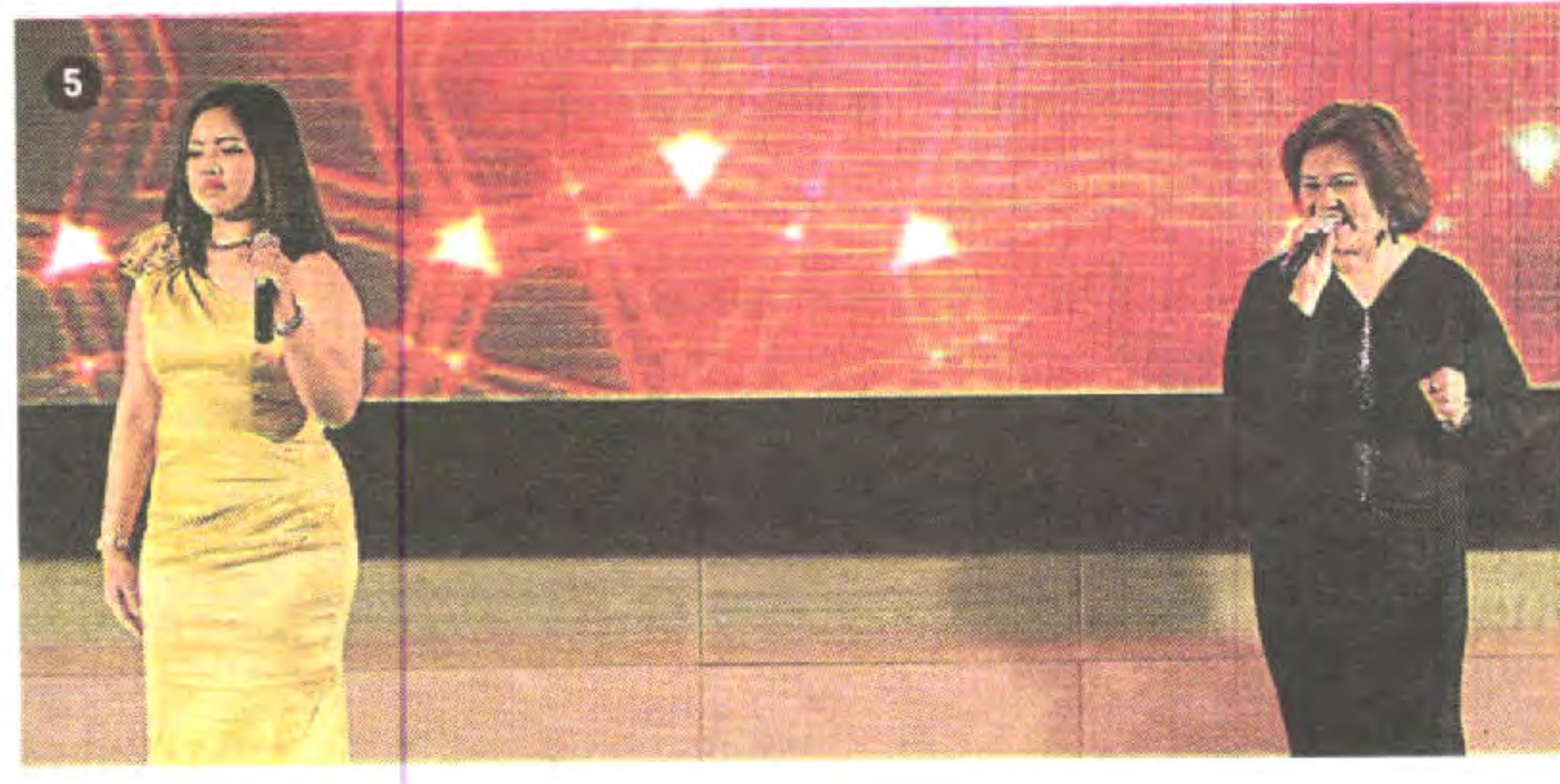
"This is in line with Cathay Motor's corporate social responsibility programme; to make a difference to those in need," he added.

The event also saw 41 employees receiving service awards ranging from five to 40 years.

The night concluded with an anniversary cake-cutting ceremony with staff, the management team and Lim's family members.

CMG is a leading distributor of automotive parts, car maintenance products, diesel fuel pump parts, lubrication fluids and industrial products, among others.

Their headquarters is located in Bandar Sri Damansara.



- 1 Cathay Motor Group managing director Lim giving his opening speech.
- 2 Lim (forth from left) with the management team and staff cutting the Golden Jubilee Anniversary cake.
- 3 Lim presenting a RM500,000 mock cheque to representatives from non-governmental organisations.
- 4 A traditional Chinese dance performed by Stone Dance Troupe at the event.
- 5 Win (left) and Janny performing at Cathay Motor Group's Golden Jubilee Celebrations held at Sime Darby Convention Centre in Kuala Lumpur.

- Photos by FAIHAN GHANI