

# Toyota year-end treats

UMW Toyota Motor Sdn Bhd announced recently that it will initiate a special year-end sales campaign, offering attractive promotions in its new "Best Deal of the Year" sales campaign.

Customers who purchase and register new Toyota vehicles by Dec 31 this year will enjoy several benefits from this campaign. This includes cash rebates of up RM3,000 on selected models such as the Vios, Camry,



Corolla Altis, and Hilux. In conjunction with the Best Deal of the Year campaign, UMW Toyota will also hold another series of its Toyota Nationwide Roadshow that will take place in 40 selected shopping malls and outdoor locations nationwide.

The roadshow that kicked off on Nov 4 ends on Nov 23, and location details can be obtained online via the official Toyota Malaysia website, or by calling its customer service hotline.

On another note, UMW Toyota is also be marking the 25th anniversary of its annual Toyota Classics this month as well. One of the firm's most renowned philanthropic activities took to the stage of the Dewan Filharmonik Petronas in KLCC once again recently on Nov 11 where it featured the Covent Garden Soloists Orchestra from London under the baton of world-renowned Spanish pedagogue conductor Miguel Angel Navarro.

Proceeds from this year's

ticket sales and corporate donations, which amounted to RM425,000, were channelled to four charitable and non-governmental organisations. These included the Lung Foundation of Malaysia, National Kidney Foundation of Malaysia, Pertubuhan Kebajikan dan Perlindungan Nur Qaseh Malaysia, and Yayasan Islam Darul Ehsan.

To date, the annual Toyota Classics has successfully raised more than RM7 million that benefitted nearly 60 charitable and non-governmental organisations in Malaysia.

