

Grab Malaysia joins NKF in support of renal patients

KUALA LUMPUR: Grab Malaysia and the National Kidney Foundation (NKF) of Malaysia recently announced a fund-raising partnership to purchase a dialysis machine for underprivileged kidney patients.

The collaboration between Malaysia's first non-government organisation to offer haemodialysis treatment and Southeast Asia's leading on-demand transportation and mobile payment platform will enable Grab users to convert their GrabRewards points into NKF donations.

NKF chief executive officer, Chua Hong Wee said the foundation needs to raise RM24.9 million annually to subsidise the dialysis treatments cost for 1,600 who seek dialysis treatment at its 28 dialysis centres nationwide.

"In Malaysia, 7,000 new patients are diagnosed with kidney failure annually.

"The majority of NKF's patients are financially-challenged elderly individuals aged between 50 and 65 years who cannot afford the higher cost at private medical facilities," he said in a statement yesterday.

He said the support that Grab provides to NKF through the fundraising campaign would contribute to the addition of a dialysis machine to one of NKF 28 dialysis centres.

"Each dialysis machine runs between seven and ten years with maintenance and every year at least twenty dialysis machines will be replaced.

"We need the donations for dialysis machines to keep the treatments going for our dialysis patients. With that, we are very fortunate to have linked together with Grab", he said.

Grab Malaysia head of country marketing Iris Chang said the company consistently identifies ways to give back to the community.

From now until December 31, Grab users in Malaysia can visit GrabRewards catalogue and convert their points into donations via the Grab app.

Every 700 GrabRewards points can be converted into a RM5 donation towards NKF by Grab users.