

Bandar Rimbayu Friendship Charity Run 2014

IJM Land Berhad's Bandar Rimbayu is situated near Kota Kemuning. It is a premier development that has been certified a green township. Nature-inspired, Bandar Rimbayu was also established to create a sense of community among its residents. Tranquil in its lush, green surroundings of 1,879 acres, this mixed development township

epitomises green living at its best. From energy-efficient smart solutions, water-saving measures and many other environmental-conscious applications incorporated in the design of the township, the highlight of this development is the 10-acre urban park known as The Arc. A private park in the heart of Bandar Rimbayu, The Arc boasts an elevated green roof deck that is

one-of-a-kind.

In line with its green and community-centric foundation, come Sept 27, the developer will flag off a "Friendship Charity Run". The event is aimed at encouraging healthy lifestyles, to inculcate a love for the outdoors, as well as to strengthen relationships and ties between families and friends. Funds raised will be donated to the Children Wish Society (CWS) and the National Kidney Foundation (NKF).

Closing date for registration for the run is Sept 21. The route will cover 6km and requires a pair per team. This offers a chance for family and friends to run together and bond in a fun and healthy manner. There will be stations along the route



where participants will need to slow down and carry out simple activities before moving on.

Fees stand at RM50 per pair, of which each will receive a surprise running bib and a goodie bag. The first 50 teams to complete the run stand a chance to win a prize of

RM100 per team. There will also be lucky draw prizes worth RM10,000.

So, put on your running shoes, call on your friends and family members, and enjoy a fun-filled day outdoors. For details, log on to rimbayu.com or IJM Land's official website.

