

RM360,000 boost for six charities

Pharmacy chain reaches out to less fortunate as part of 46th anniversary celebrations

GUARDIAN recently presented RM360,000 to six Malaysian charities in conjunction with its 46th anniversary celebrations.

The funds were raised through the retail pharmacy chain's annual Anniversary Charity Bonanza held throughout June, which encouraged customers to donate RM2 for charitable causes.

In exchange, customers are given exclusive charity cards to enjoy 20% discounts on popular health and beauty products.

"There are many people out there who are less fortunate than us and we must extend a helping hand to them.

"Besides providing quality products and services, we also believe in caring for the local community, particularly women and children," Guardian chief operating officer Loi Liang Tok said during a cheque presentation ceremony at Bijan Restaurant in Kuala Lumpur.

The recipients – the National Kidney Foundation, Desa Amal Jireh, Grace Community Services, Pertiwi Soup Kitchen, Rumah Titian Kaseh and Yayasan Chow Kit – each received RM60,000.

"The amount will be paid out on a monthly basis over 12 months starting from August," said Loi, adding that the charities could use the funds to conduct various programmes.



Much-needed assistance: Guardian general manager of pharmacy practice Wan Hwai Yen (left), general manager of IT Yang Kim Lan (third from left), Loi (fourth from right) and general manager of operations Ricky Soon (right) with representatives from the six charitable organisations at the cheque presentation ceremony.