CAMPAIGN FOR THE UNDERPRIVILEGED

SHELL Malaysia has launched the "Anda Pam, Kami Derma" campaign to support the National Kidney Foundation of Malaysia (NKF). From now to June 30, for every litre of petrol pumped at 315 Shell stations in Kuala Lumpur, Selangor and Negri Sembilan on weekends, one sen will be channelled to NKF's fund.



The fund is to support underprivileged dialysis patients, as well as to purchase new dialysis machines for NKF's dialysis centres. Every year, NKF needs to raise RM24.9 million to subsidise the cost for 1,600 patients seeking dialysis treatment at its 28 centres nationwide. The majority of NKF's patients are aged between 50 and 65 years old.

In Malaysia, 7,000 new patients are diagnosed with kidney failure annually.