

Fuelling treatment and hope for kidney patients

IN CONJUNCTION with Hari Raya, Shell Malaysia Trading Sdn Bhd kick-started the “Anda Pam, Kami Derma” charity campaign to support National Kidney Foundation of Malaysia (NKF).

For every litre of petrol pumped at Shell stations in Kuala Lumpur, Selangor and Negeri Sembilan on weekends from June 15, 315 Shell retailers will channel 1sen to NKF’s fund towards supporting underprivileged dialysis patients and buying new dialysis machines for its dialysis centres.

The company’s national sales manager Zharin Mohd Zhafrail commended the retailers’ contributions “to strengthen the support by working together and tirelessly to give back to society”.

“Our mission is to make life’s journeys better for all Malaysians. We want to leave a positive impact in the communities where we operate and this initiative is something that we want to embark on nationwide.

“With the contributions, we want to help kidney patients restore their dignity and help them become active members of their community,” Zharin said at the campaign’s launch event with NKF.

NKF chief executive officer Chua Hong Wee said the foundation required RM24.9mil each



Representatives of Shell and NKF after the launch of the campaign.

year to subsidise dialysis costs for 1,600 people seeking treatment at its 28 dialysis centres nationwide.

“In Malaysia, 7,000 new patients are diagnosed with kidney failure annually.

“The majority of NKF’s patients are financially-challenged elderly individuals aged between 50 and 65 years who cannot afford the higher cost at private medical facilities,” he said.

“This partnership serves as a vital stepping stone for us to continue supporting and improving the lives of our dialysis patients.

“We are especially thankful to Shell Malaysia for the contributions by organising this fundraising campaign which will eventually buy us an additional dialysis machine.

“Each dialysis machine runs between seven and 10 years with

maintenance, and every year, at least 20 dialysis machines will be replaced.

“We need the funds to maintain the machines and to keep the treatments going for patients. For that we are very pleased to have tied up with Shell,” he added.

The campaign’s launch culminated in a tour around an NKF dialysis centre, which served to educate the guests on the implica-

tions of kidney disease and the life-saving impact of dialysis machines.

For details about the campaign, visit www.shell.com.my/PamUntukDerma

Those interested to contribute towards NKF’s cause to help needy Malaysians get access to dialysis treatments can get more details at <https://nkf.org.my> or call 03-7954 9048.