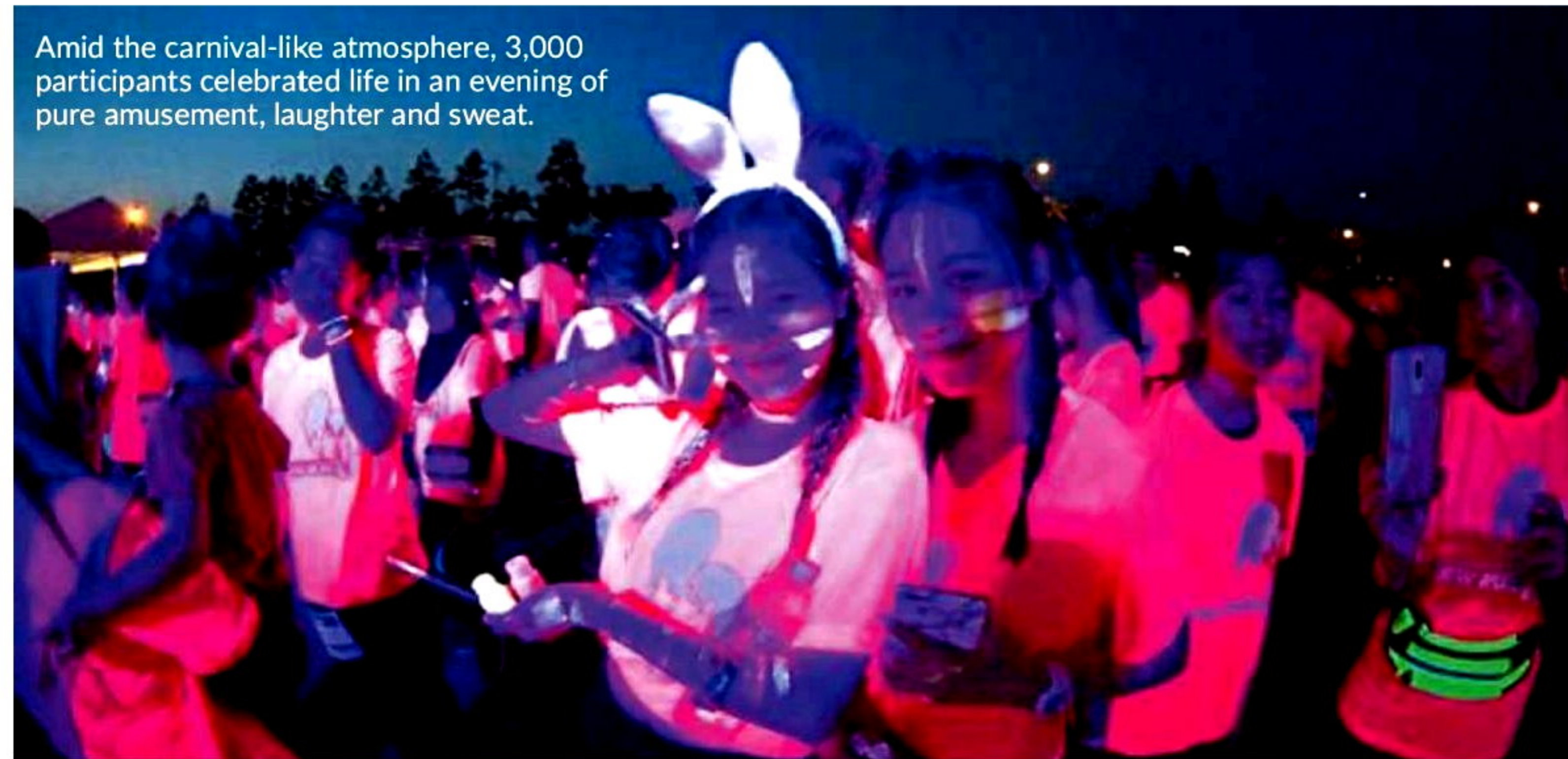


Glowing support for kidney patients

Fun run raises RM120,000 to aid underprivileged in need of dialysis treatment



Amid the carnival-like atmosphere, 3,000 participants celebrated life in an evening of pure amusement, laughter and sweat.



Next Drive Group organising chairman Datuk Danny Cheng (left) handing over a dialysis machine to Chua.

THE Malaysia Agro Exposition Park Serdang (MAEPS) in Serdang was transformed into a night of illuminated fun and excitement for the NKF Glow Run.

Taking on a carnival-like atmosphere in conjunction with the National Kidney Foundation of Malaysia's (NKF) 50th anniversary, the event featured a luminous 5km fun run route lined with neon lights which saw more than 3,000 participants.

The NKF Glow Run was aimed at promoting kidney health among young adults while increasing awareness of the prevalence of chronic kidney disease in a fun-filled manner through interaction with lights, a radiating feature of the entire event.

Runners and participants were arrayed in neon-coloured liquid and body paint.

Another highlight of the event was the lantern light station adorned with colourful glowing lanterns which was also used to deliver messages on kidney facts.

The Instagram-worthy event had illuminated photo booths and LED swings adding to the vibrancy of the programmes,

which also included a night market, food trucks and a music festival featuring top Malaysian deejay Alexis Grace.

Leading up to the event, a convoy of luxury cars made stops at 1 Utama, Sunway Pyramid, and IOI City Mall, promoting kidney health and raising awareness of kidney disease before a car exhibition at the NKF Glow Run.

NKF chief executive officer Chua Hong Wee said, "Through this event, we are pleased to announce that NKF has successfully raised RM120,000 and three dialysis machines worth RM121,900, thanks to each and every one of our donors.

All proceeds from the NKF Glow Run will be channelled towards subsidising dialysis treatment for more than 1,700 underprivileged patients who are undergoing treatment at 28 NKF dialysis centres across Malaysia.

The event also saw the handover of three dialysis machines by H.T.C Motorcycle Club, Global Heal Group and Next Drive and Friends to NKF.

There are now more than 50,000 dialysis patients in Malaysia with 7,000 new patients every year.