Marriott, Le Méridien to hold charity run

KOTA KINABALU: Kota Kinabalu Marriott Hotel and Le Méridien Kota Kinabalu, part of Marriott International, will organise the sixth annual 'Run to Give' charity run in Kota Kinabalu on September 22. Both Kota Kinabalu Marriott Hotel and Le Méridien Kota Kinabalu will join other Marriott International hotels across 23 countries and territories concurrently in Asia Pacific for this fund-raising initiative.

Since the event inaugurated in 2014, 'Run to Give' has become an integral part of the company's tradition in cultivating a people-first environment that promotes associate well-being and drives its people to care for the communities where they do business.

"The annual charity run is a key activity of our company's TakeCare programme that empowers associates to live our culture. Through the programme, we encourage our associates to take care of their physical well-being, while providing them with the opportunity to be part of a community that respects, shares kindness and contributes to a more compassionate world," said Regan Taikitsadaporn, Chief Human Resources Officer, Marriott International Asia Pacific.

According to general managers Gordon Seet of Marriott Hotel and Kanit Sangmookda of Le Méridien, this year's run will be held at Perdana Park Tanjung Aru.

The hotels are expecting 200 participants this year in aid of

the National Kidney Foundation and hope running enthusiasts will continue to support the event and be a part of the biggest fundraising effort organised by Marriott International.

The 5km fun run welcomes associates, families and public to be part of this meaningful cause. The route aims to offer participants different perspectives of the local community they live and work in.

Registration is priced at RM50. As part of the registration package, participants will receive a "Run To Give" 2019 t-shirt and certificate of participation.

Interested participants can contact Brenda Tam (Kota Kinabalu Marriott Hotel) at 088 286 819 or Fatty (Le Méridien Kota Kinabalu) at 088 322 222.

Last year, "Run to Give" took place in 109 locations across Asia Pacific, which involved more than 10,500 associates from 546 properties with nearly 36,700 runners participating, raising over US\$400,000 supporting non-profit partners, selected local charities across Asia Pacific as well as contributed towards Marriott disaster relief efforts.

With a growing hotel footprint underpinned by the strength of its associates, Marriott International aims to continue creating a lasting positive impact on the local communities it serves, guided by its social impact and sustainability platform, Serve 360: Doing Good in Every Direction.