



COOL TRIBUTE

Carpe Ri launched the Hero Float Campaign to raise funds for frontliners of the National Kidney Foundation of Malaysia (NKF), a non-profit organisation that has been providing subsidised dialysis treatment.

For the campaign held at Sunway Pyramid, Carpe Ri created a special frozen dessert to mark the "coolest ever tribute" to frontliners called the Hero Float.

Proceeds from the campaign, which totalled RM8,000, would be used to provide Personal Protection Equipment for NKF's frontliners.