

Grab's latest initiative aims at supporting local communities

KOTA KINABALU: Grab recently introduces initiatives to continue supporting communities.

"As 2020 comes to a close, it is time to pause and reflect on the year and all that happened," the e-hailing company said.

In a statement, Grab noted that it may have been filled with struggles and anxiety, but it has also given us the opportunity to be appreciative of the people in our lives and the many little blessings we perhaps never realised.

"At the same time, the year also demonstrated the true essence of the Malaysian spirit as we banded together to care and look out for each other, #kitajagakita.

"On that note, we at Grab want to call out that #kitajagakita spirit once again and rally Malaysians during this season of giving to continue supporting the different communities around us who are undervalued and undeserved

giving, Grab urged members of the public to not forget those who are less fortunate and are still going through a hard time.

"As we celebrate the season with our loved ones, let's also put a smile on their face and help end their year a little brighter."

For this, Grab users can donate their GrabRewards Points to make a difference in someone else's life.

From just 480 points (RM3), customers can now make a donation to various partner organisations and charities such as UNICEF MY, the National Kidney Foundation, the Women's Aid Organisation and more listed in the GrabRewards catalogue.

"2020 has been an unprecedented year for Malaysia, but if it has shown us anything; it is that we are stronger together! It seems only fitting that we should all unite once more and do our part to ensure that all of us will be able to end it with a