

Sunway Group volunteers with children from Pusat Jagaan Anak-Anak Yatim dan Miskin Nurul Iman in Ipoh, Perak during a handover of essential items and festive goodies in conjunction with Chinese New-Year.

Festive cheer for needy kids

Group donates groceries and festive goodies to Perak charity homes

SUNWAY Group celebrated Chinese New Year by giving essential groceries and festive goodies to children's homes in Perak.

In an effort to promote inclusiveness and diversity, the group celebrates all festive seasons in Muhibbah spirit under its #SunwayforGood umbrella.

Some 230 beneficiaries of various multiracial children's homes benefitted from its Chinese New Year cheer this year.

As part of #SunwayforGood, the Sunway LINE (Learn. Innovate. Nurture. Evolve) initiative saw seven laptops and one-year worth of WiFi gifted to needy children.

This latest initiative by Sunway aims to create learning opportunities for underserved children by equipping them with the muchneeded information and communications-related equipment and services to continue learning in the new norm.

In addition, the team also brought with them packed lunches, Vitamin C supplements, hand sanitiser, ang pow, festive cookies and schoolbags to prepare the children for school.

"The Covid-19 pandemic has disproportionately impacted the vulnerable communities, especially the B40 group," said Sunway Group brand and marketing communications senior general manager Nik Tasha Nik Kamaruddin.

"As a strong and consistent advocate of sustainable development, we have made a pledge to ensure that no one will be left behind in our pathway to development.

"We will continuously push our

efforts during this time to bring an inclusive future to all."

Pertubuhan Kebajikan Harapan Baru chief officer Tham Ee Kuan said the visit by Sunway Group brought much cheer to its 21 children.

"Our children have gone through a difficult period, a lot of them have fallen behind in their lessons as they do not have Internet access to continue learning via online.

"With the free WiFi for a year, the children will now be able to catch up on their lessons," said Tham.

The homes that received assistance were Salvation Army Boys Home, Rumah Anak-Anak Yatim Dan Miskin Anning, Vision Home, Precious Gift Orphanage Society, Pertubuhan Pengurusan Pusat Jagaan 1Malaysia, Pusat Jagaan Anak-Anak Yatim Dan Miskin Nurul Iman, Hannah Home and Pertubuhan Kebajikan Harapan Baru.

The Sunway team worked closely with Malaysian Red Crescent Society to provide manpower and transportation as well as purchase groceries.

Leading up to its 50th anniversary celebration, Sunway has also embarked on a mission to fulfil four pledges by 2024.

They are to build and refurbish at least 50 libraries through the Sunway Read programme; pack one million meals for undernourished communities; set up 50 urban farms for 50 orphanages and provide basic health screening in partnership with the National Kidney Foundation for 50 Orang Asli folk.