

# Sunway receives award from PM for CSR efforts

by AZALEA AZUAR

SUNWAY Bhd has received recognition from Prime Minister (PM) Tan Sri Muhyiddin Yassin for the social impact of its corporate social responsibility (CSR) efforts.

The conglomerate has allocated over RM50 million worth of assistance in total since the Covid-19 pandemic began last year.

They include more than RM12 million to support government healthcare institutions and professionals, and RM20 million to provide retailers with rent-free days under the first phase of the Movement Control Order (MCO 1.0).

Sunway has also distributed more than RM28 million to help the National Covid-19 Immunisation Programme, which involves the transformation of its 150,000 sq ft Sunway Pyramid Convention Centre into a large-scale vaccination centre for the Petaling district on March 10.

Sunway Group founder and chairman Tan Sri Dr Jeffrey Cheah accepted the award on behalf of the group during the Department of Social Welfare Malaysia's 75th



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Source: Sunway

Anniversary Celebration at the Putrajaya International Convention Centre recently.

Through its #SunwayforGood campaign, the group has successfully impacted 404,901 Malaysians across the country and targets to improve one million lives by 2030.

These initiatives are aligned with the United Nations Sustain-

able Development Goals (SDGs) in delivering education, healthcare and community enrichment to those in need, particularly individuals in the bottom 40% income group.

"We are humbled by the recognition and this award goes to our team at Sunway who is working tirelessly, not to only innovate for long-term solutions to the world's

most pressing challenges every day but also dedicated to reaching out to those who need it the most at every step of the way, so that no one will be left behind on the path to progress.

"The SDGs are not the work of governments alone, it is everyone's responsibility. We are all in this together," he said.

The group will be carrying out

vaccinations for at least 1.8 million people at the convention centre, beginning with frontliners followed by residents in the Petaling district over the next 11 months until February 2022.

These efforts are aimed at helping Malaysians combat Covid-19 and lift the burden of those who are badly impacted by the pandemic, such as frontliners, small businesses, as well as families and individuals within the B40 communities.

Sunway will also be launching its Hari Raya CSR campaign which will reach out to a total of 14,266 beneficiaries nationwide in conjunction with the festive season.

In conjunction with its 50th anniversary in 2024, Sunway will also embark on a mission to fulfil its four pledges — building and refurbishing at least 50 libraries through the Sunway READ programme, packing one million meals for undernourished communities, setting up 50 urban farms for 50 orphanages and providing basic health screening in partnership with the **National Kidney Foundation** for 50 Orang Asli communities.