

16 charities benefit from MagnumCares CNY programme

KUCHING: A total of 16 charitable organisations received donations under the Welfare Homes Outreach programme by MagnumCares here yesterday.

The donations were handed out during a ceremony held at a restaurant here by Deputy Premier Dato Sri Dr Sim Kiu Hian.

"It is important that we get all the help we can for these welfare homes in Sarawak, because I believe there are still many out there in Sarawak who need the assistance of charitable organisations such as welfare homes.

"I thus hope that MagnumCares will continue to do charitable programmes, especially in helping these welfare homes, for many years to come," Dr Sim said during the event.

The donations were received by a representative of each organisation.

Those attending the event included officials from MagnumCares.

The 16 charitable organisations which received the donations from MagnumCares are the Che Hia Khor Moral Uplifting Society Sarawak, Kuching Autistic Association, Kuching Life Care Society, Kuching Teck Choon Anti-Cancer Association, Mental Health Association of Sarawak, National Kidney Foundation of Malaysia, Perkata Sarawak Hope Place, Sarawak Poor Students Welfare and Education



Dr Sim (front row, fourth left) and Liew (front row, third left) seen with representatives of the 16 charitable organisations which received the donations from MagnumCares yesterday.

Organisation, Che Hoe Khor Moral Uplifting Society Siburan, Che Hui Khor Moral Uplifting Society of Kuching and Samarahan divisions, Sarawak Blood Donors Organisation, Sarawak Society For Parents Of Children With Special Needs, Social Welfare Council of Sarawak, The Society For Critically Sick Children (SOS) and Wisheland.

According to Magnum Sarawak regional manager Liew Kee Chuan, they had been running the programme by Magnum's charitable arm MagnumCares for almost four decades.

"In anticipation of the upcoming Chinese New Year (CNY) celebration, this Welfare Homes Outreach programme

aims to bring a festivity that is full of joy and happiness.

"Parts of the activities under this programme include Ang Pow Distribution Programme, CNY Cheque Presentation while one of the signature activities is the Home Enhancement Programme (HEP)," said Liew.

Liew also said the programme marked MagnumCares 39th anniversary this year, and it aimed to benefit more than 25,000 senior citizens, people with disabilities (OKU) and orphans nationwide.

According to Liew, starting from Jan 7 this year, the MagnumCares teams are ready to spread kindness and positivity to help more than 220 welfare

homes and schools.

"All that will involve a total of RM730,000 worth of festivity contribution, such as donation cheque, ang pow, essential home groceries, and CNY festive goodies.

"In the state, there are 34 selected homes and schools with more than 3,000 homes of either senior citizens, OKU or orphans to receive and benefit from the MagnumCares CNY Programme.

"A total of RM81,180 were given to the respective beneficiaries this year," said Liew.

Liew also said MagnumCares will be visiting the underprivileged welfare homes to help with implementing of their 3Rs activities of Repairing,



Dr Sim (centre) presents a cheque to one of the representatives of the 16 charitable organisations which received the donation from MagnumCares yesterday. Also seen is Liew.

Refurnishing and Replacing.

The 3Rs activities will include eco-friendly LED lights and wiring installation, replacing old furniture to new appliances (includes ceiling fan, chairs, etc) and purchase of learning materials such as colour pencils, A4 paper, etc.

"The greatness of a community is measured by the compassionate actions of its members. We are committed to empower the community through our annual programmes, and by carrying the MagnumCares slogan of 'For You, With You'.

"We wish to spread kindness and hope to the community, especially during this festive season. Thus, apart from contributions such as ang paws and home necessities,

MagnumCares also has the HEP.

"HEP caters to repair, refurnishing and replacing of faulty essential items to ensure the residents stay in a comfortable, safe and sustainable environment throughout the year," said Liew.

MagnumCares first started its annual Welfare Homes Outreach programme back in 1985 with the objective of assisting variety of charitable homes of organisations during Lunar New Year and many other festivities.

Magnum is committed to championing the community via various CSR actions through their three main pillars of Philanthropy, Sustainability and Environment and Community Development.