

Kidney health awareness for 200 pupils in KL through edutainment

NATIONAL Kidney Foundation (NKF) Malaysia and Fresenius Medical Care Malaysia kicked off "The Kidney Kid" initiative to raise kidney health awareness among 200 pupils at Sri Bestari Private School in Kuala Lumpur.

The edutainment programme saw children participating in colouring pictures, quizzes, dancing and fitness activities among other fun events.

"We are thrilled to be working hand in hand with NKF to reach close to 200 students in this school,"

said Fresenius Medical Care managing director Pradeep Ranjan.

"The Kidney Kid is our corporate social responsibility initiative aimed at educating children on kidney health and helping them minimise risk factors for renal disease.

"I am ecstatic to observe the students gaining substantial knowledge about kidney health and enjoyment at school, with the exciting events to be organised by Fresenius Medical Care volunteers in collaboration with NKF.

"We thank Sri Bestari instructors

and parents for inviting us to share this with the pupils," Pradeep said.

NKF Malaysia and Fresenius Medical Care signed a memorandum of understanding earlier this year detailing their commitment to promoting prevention over treatment as more than 8,000 Malaysians are diagnosed with kidney failure every year.

The Kidney Kid initiative places emphasis on edutainment to ensure younger students are receptive to the programme.

"The Kidney Kid was one of the

most popular and meaningful events at Sri Bestari this year.

"Our children in level one enjoyed the edutainment very much," said school principal Dr Steven Baptist.

"This joint event was timely and appreciated as we have friends, family members and acquaintances who are afflicted by ailments which could lead to kidney failure, and our young children are aware of these happenings.

"The programme has a positive impact because the children have

fun through the activities and also learn a lot more about how to keep their kidneys healthy," he said.

Apart from physical activities, the programme was available digitally in the form of a game which can be downloaded from the App Store and Play Store.

There are also educational materials that will be easily accessible for teachers and carers through The Kidney Kid website, www.thekidneykid.org, to continue the kidney health learning experience for children in their care.